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Blog Tips During Softball Practice

Written by [Garry Conn](#) on March 24th, 2008

Teaching people [blogging tips](#) and how to [make money online](#).

This post has nothing to do with softball. These are simply off the cuff blog tips that I wrote of while sitting in the stands at my daughter's softball practice. There is no rhyme or reason to this blog tips, use them at your own risk.

I am joking, each of these tips are things that I try to do myself. Granted I run a bunch of blogs so executing these strategies don't always happen for me; however, I can tell you this, the more of these tips and strategies that you do for your own blog the better.

Commenting - Commenting on other blogs is very important towards gaining new readers. For one, you're practically guaranteed at least one visit. That would be from the author of the blog you're commenting on. Think about this for a minute. What happens when you get a comment on your blog? What do you do? I don't know about you, but I visit the blog of the person who left me the comment. I am sure you do the same. Commenting on other blogs will give your blog more exposure.

Find Digg Buddies – Seriously, I am quickly discovering is using Digg is very important. Digg will give you traffic to your posts. Now, it doesn't look very good if you Digg your own stuff. Even though this is true, I still do from time to time. However, I am working on building and finding Digg Buddies.

Now I am not saying to build up a private Digg submission network like many people do. I am talking about building up a private community of friends who share the same interests as you. Focus on reading their material and submitting it to Digg. By doing that, you'll create a win for your friends and quickly discover that they will do the same for you.

Find Stumble Buddies - This is the same as finding Digg Buddies. Find and make friends with people in the Stumble Upon network. Believe it or not, you can get quite a bit of traffic from Stumble Upon. Many people say that it is "Burst Traffic" or in other words, "One Hit Wonder" traffic, but you will recruit a low percentage of new readers out of each burst. This is well worth your time. Once again, try not to submit your own content. Find people to do that for you.

Post Frequency - Many people feel like they have to do one post per day or even more to keep their blog alive. This is far from the truth. In fact, thinking this is a very common failure in blogging. If you post too often and you don't have the traffic to accommodate for the high volume, you're simply wasting material. There is no use writing new content until the old content has reached the desired amount of page views.

With blogging, not many people read below the first page (home page) and in fact most of the page views from old blog posts come from search engines. If your blog doesn't rank well in the search engines and also doesn't get much traffic from regular readers to the home page, you're wasting your time and valuable material.

Marketing and Promoting - This is so very important. For most bloggers time is always an issue. Commonly I see bloggers investing more time into writing new content on their blog rather than using the time to market and promote older content. He is the thing, just liked mentioned above. Why waste your time and material publishing it to a ghost town?

If you have time, go ahead and write your content. But either save it offline or schedule it for a later date. Instead use your free time towards promoting your current content.

You can promote your posts by doing many things, here are a few things that you can do to get more page views to your posts:

1. **Establish A Mailing List** and send out an email to people in your list. A great way to acquire a mailing list is to check your comment archive. In WordPress a copy of every commenter's email address is on file. Simply copy and paste the email addresses into an email and fire off a friendly email.

The first email needs to address your intentions which ask permission from the recipients if it's ok to send them email. Once you receive responses back from people who give you permission, then you can purge out the email addresses of the people who didn't respond back. From there it doesn't matter if you have 10 or 25 people. These are very solid leads that will visit your post and drop their thoughts in the comment form.

2. **Establish an Instant Message List** and send out instant messages to people who are online. The strategy is very much the same as sending out emails. The only few differences to note are this. For one, don't become known as the person who only sends out instant messages with visit requests. Get to know these people and contact them frequently.

Make friends and be involved in their blogging ventures. If the only thing you do is send out instant messages requesting people visit your pages, this gets old and apparent that you're only interested in yourself and don't have any interest in the things they are doing with their blog.

Frequently send messages asking people how their day is going and ask if they need any help with anything. Find out the things that are important to them and help them out with little favors. Submitting a post of theirs into Digg goes a long way and scores quite a few brownie points.

3. **Offer Writing Prompts** - Many bloggers simply need good material to write about. Believe me this is true. I can't begin to tell you how often my writing tank runs dry. Frequently, I visit other blogs to get writing prompts. I'll read articles that interest me and then it helps me develop material for my next post.

Knowing this, you can easily contact other blog authors and tell people about the things you have written about. You can invite them to view your posts and pages and use excerpts which will then allow them to write content that stems off what you wrote about.

Great examples can be found in this post. For example, I am talking a lot about email lists, but I never mentioned anything about 3rd party software such as Aweber. Someone can easily write a post about Aweber software and provide a direct link to this post.

The purpose of inviting other bloggers to use portions of your content in excerpt is so that they can create a post and start the post by saying,

"I read a cool post titled, Softball Practice Blog Tips that mentioned about setting up email lists. In this post I want to tell you about Aweber, which is an amazing program that I have been using for years that allows me to manage my mailing list."

Ok guys and gals, softball practice is now over and I have to go. I hope that you enjoyed these blog tips, I will try to do more of them in the future.

In the mean time, please help me by spreading the word about my blog. I have tons of previously written information available for you to read. Feel free to read my content and develop your own content based off the content I have written. All I ask is that you provide a link back to my blog and post and give me a little credit for writing my post.

If you like my blog, please add it to your blogroll. I am a very given person and I don't want to steal your traffic and readers. I want to help them. Drop me a comment and share your thoughts with me. If you have an interest in helping more, you can give me a Digg vote and maybe even Stumble this PDF file. I would greatly appreciate it.

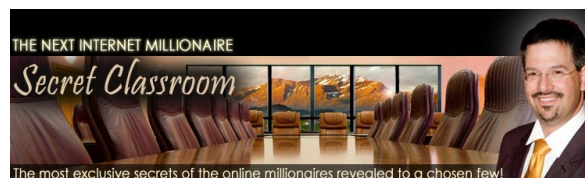
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FOOTNOTES:

Here are some products and blogs that I recommend checking out that will totally change your blogging and Internet marketing experience.



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