



Learn About SpringWidgets For Your WordPress Blog!

Written by [Garry Conn](#) on 04-01-2008

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SpringWidgets is pretty cool. A few months ago, I wanted to syndicate RSS content on my blog. At the time I was using a very buggy and not very supported program called MagPiesRSS. I was able to get the program going, but it was very difficult and something I don't recommend that the basic blogger use. Nothing but trouble can come from the program, especially if you don't know how to use it.

Another issue I was having with syndicating RSS content on my blog was that I was totally killing my blog from getting its own content indexed. It seemed like the web crawlers would get overwhelmed with the amount of information I was displaying. Indexing of my own newly published content had slowed down dramatically. It was literally taking a few days to get my new posts indexed.

MagPiesRSS syndicates RSS feeds that are, by default, machine readable. Meaning, search engines will follow the links that displayed. This can put a damper on how quickly your own content can get indexed. Granted, you can tweak MagPie by adding the `rel="nofollow"` tag into the code, but that can be tricky.

I discovered a new way that you can syndicate RSS content on your WordPress blog called SpringWidgets. I am sure that many people have seen this being displayed on FeedBurner.com, but I too will admit, I never really looked to far into it. As it turns out, SpringWidgets is really cool.



SpringWidgets is coded in a way that isn't detectable by search engine crawlers. All the links and content within the widget are invisible to search engines but visible to end users. Using SpringWidgets on your blog allows you a very creative way to syndicate various RSS feeds that will interest your readers while not causing your blog to suffer in getting its own content indexed quickly.

To learn more, simply visit www.springwidgets.com. The service is totally free and will not cost you a dime!

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